



You have the opportunity to make a difference in Southwest Asia. Are you up for the challenge?

Faisalabad

Pakistan

Faisalabad's iconic colonial era clock tower



"I will be exalted among the nations, I will be exalted in the earth!"

— Psalm 46:10 —



Faisalabad is Pakistan's third largest city, located in the country's most populous province, Punjab. A sprawling city, Faisalabad's urban area covers 1,300 square kilometers (500 square miles) and is in the agricultural and industrial heartland of Pakistan, which is well known for its textile industry. Cotton grown across the province is processed into fabric in the city's many textile mills and sewn into clothing in garment factories. The city is also home to several universities, medical colleges, and a large technical college.

Faisalabad's Muslim majority makes up 97% of the city; Sunnis predominate though Shias and still smaller numbers of Ismailis are also present in the city. There is a small Christian minority (~ 2%), including some involved in outreach to their neighbors.

Quick Facts

Population: Approximately 3.2 million

Languages: Urdu, Punjabi

Gospel resources: Bible and other Christian literature in Urdu, Jesus Film, satellite TV programs, Internet, mobile media with Bible stories and studies.



Fabric produced in Faisalabad is sold across Pakistan and abroad

Opportunities to Engage

Faisalabad's vibrant business environment could accommodate foreign workers starting or joining a local enterprise. For those wishing to establish a business, it might be advisable to first spend some time living in a nearby city, such as Lahore, where foreign businesspeople have long been accepted. After a period, moving or expanding to Faisalabad might then be better received. Business contacts could offer opportunities for making acquaintances and friends, and with them opportunities for sharing the gospel.

With several colleges and universities in Faisalabad, including medical colleges, and engineering and trade schools, the possibility of faculty positions for foreign workers may be explored. Expatriates have taught at universities in Pakistan and having well-qualified foreign instructors can boost a university's prestige. A faculty position would naturally provide personal contacts among local people.

There are a few dozen churches and church-based ministries in Faisalabad, varying in background, size, and capacity.

"I tell you, open your eyes and look at the fields! They are ripe for harvest."

— John 4:35 —

Prayer Points

- Pray for local believers as they live among their Muslim neighbors. Ask God to give them courage to share the gospel in appropriate ways. Pray too for Muslims who are in touch with believers, that they may notice the "aroma of Christ" (2 Cor. 2:15) and be drawn to Jesus.
- More recordings of the Bible in the local Punjabi dialect are needed. Pray for more quality translation work and recordings of Bible portions, and their dissemination.
- Pray for new work opportunities for expatriate workers in Faisalabad, in business, medicine, academia, community development work, or supporting local ministries.
- Thank God for new believers and pray for effective discipleship follow-up as they grow in faith and knowledge.



Men harvesting grain on farmland outside Faisalabad

**Is God calling you to live among the Muslim peoples of Southwest Asia? Contact us.
We would love to help you get there!**